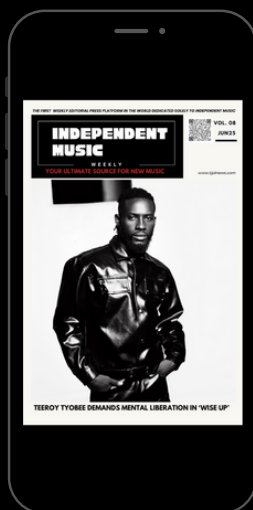


TJPL NEWS

UNSIGNED MUSIC UNCOVERED



THE GLOBAL FACE OF INDEPENDENT MUSIC EDITORIAL

TJPL News Magazine – Artist Coverage Introduction

We are delighted to offer you the opportunity to be featured in **TJPL News Magazine**, a globally distributed music magazine dedicated to showcasing independent artists. Your coverage will not only be available in both **print and digital** formats but will also be preserved as part of the **British Library's national archive**, cementing your place in history.

British Library: Our magazine is now a part of the British Library, meaning that every copy of our magazine and all of those within its spine will go down in British History. Our deposited publications can be read inside the British Library and will be preserved for future generations, becoming part of the nation's heritage and providing inspiration for new books and other publications. British Library ISSN Record

Distribution Platforms:

Your feature in TJPL News Magazine is distributed globally through thousands of indexed outlets. Below are select verified examples (there are tens of thousands more worldwide):

- [PressReader](#) [PressReader](#)
- [Hotspot](#) [Map](#) [Magzter](#) [Zinio](#)
- [Newsstand Magazine Cafe Store](#) –
- [Option 1 Magazine Cafe Store](#) –
- [Option 2 Red Brick Market](#)
- [DiscountMags](#) [TJPL](#) [News](#)
- [Website Walmart OverDrive](#) – [UoL](#)
- [OverDrive](#) – [Birmingham](#)
- [OverDrive](#) – [UK Parliament Google](#)
- [Drive Folder \(Artist PDFs\)](#)

How You Benefit:

Being featured in TJPL News Magazine places you alongside artists in a publication preserved forever by the British Library, distributed globally across thousands of outlets, and available in both print and digital formats. This level of coverage would normally cost **thousands**, but is offered here at a dramatically under-market rate as part of our mission to showcase independent talent.

TJPL News Magazine – Frequently Asked Questions (FAQ)

What makes TJPL News Magazine different from a blog or social media post?

Unlike a fleeting social media post or blog lost in feeds, TJPL News Magazine is permanently

archived by the British Library, distributed worldwide on PressReader, Magzter, Zinio, Walmart, and through OverDrive to libraries. This puts you alongside publications like Billboard, Rolling Stone, and Metal Hammer, reaching a readership of over 400 million.

How does this help me reach a new audience?

Your feature is algorithmically placed next to major music press outlets on global platforms, giving you exposure to readers actively engaging with music journalism. Through libraries such as Birmingham UK, San Diego County, Fairfax County, and even the UK Parliament OverDrive, your work is accessed by audiences worldwide who wouldn't normally find you via socials.

How do readers access the magazine?

The magazine is available via: PressReader hotspots (airports, hotels, airlines), paywall services like Magzter and Zinio, major retailers like Walmart, and library networks worldwide through OverDrive and BiblioCommons.

What's the benefit compared to social media coverage?

• Social post = short shelf life, limited reach, algorithm dependency. • TJPL News feature = permanent archive, library access, and placement next to global music press.

Can I make edits after publication?

No. To maintain integrity and distribution consistency, all edits must be finalised before the cut-off date. Once an issue goes live, it cannot be changed.

When will I see my feature go live?

We announce the issue on or around the ETA offer date. Final features must be approved by the 22nd of the month before publication. After that point, changes cannot be made.

Why is this such good value?

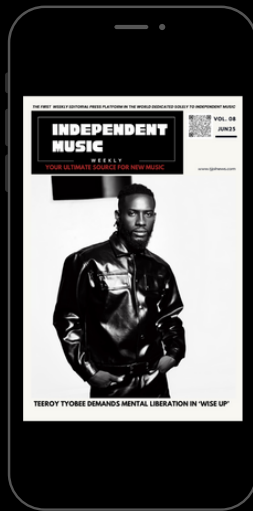
Coverage in a magazine distributed globally, archived by the British Library, and placed alongside leading publications would normally cost thousands. We provide this to independent artists at a fraction of the market rate.

What platforms is TJPL News Magazine distributed on?

PressReader, Magzter, Zinio, Walmart, Discount Mags, OverDrive (global libraries), TJPLNews.com, Red Brick Market, Newsstand UK, MagazineCafe, and preserved in the British Library archives.

TJPL NEWS

UNSIGNED MUSIC UNCOVERED



WHAT WILL I RECIEVE IF I TAKE UP THIS COVERAGE?

ON THE NEXT PAGES, YOU WILL FIND A REPLICA OF WHAT WE SEND TO ARTISTS ONCE THEIR FEATURE IS READY

TJPL News Magazine – Artist Coverage Introduction

We are delighted to confirm that your feature has been completed for inclusion in TJPL News Magazine. This issue is scheduled to go live on the 1st of the upcoming month across our global distribution platforms and the British Library archives.

Final Checks & Deadline: You must review your feature and let us know of any requested changes before UK 12pm on 27th of this month. After this deadline, no changes can be made. Any missed edits will not be applied once the issue is published.

British Library: Our magazine is now a part of the British Library, meaning that every copy of our magazine and all of those within its spine will go down in British History. Our deposited publications can be read inside the British Library and will be preserved for future generations, becoming part of the nation's heritage and providing inspiration for new books and other publications. British Library ISSN Record

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- [Newsstand](#) [Magazine Cafe](#) [Store](#)
- [– Option 1 Magazine Cafe Store –](#)
- [Option 2](#) [Red Brick Market](#)
- [DiscountMags](#) [TJPL](#) [News](#)
- [Website](#) [Walmart](#) [OverDrive](#) [–](#)
- [UoL](#) [OverDrive](#) [–](#) [Birmingham](#)
- [OverDrive](#) [–](#) [UK](#) [Parliament](#)
- [Google Drive Folder \(Artist PDFs\)](#)

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Why can't I have my individual feature link?

Because it risks leaks and unfair early access. By giving only watermarked proofs, we ensure all artists are promoted equally and only the final issue is publicly shared.

Why is my proof watermarked?

It prevents unauthorised distribution. We have noted an increase of leaked versions which breaches copyright and also risks readers safety. By willingly or unwillingly clicking on one of those links, there is not only a risk to the magazine but also risks the serious issue of virus' being downloaded.

Once the issue is live, you'll be able to find clean, permanent links via the platforms we have listed on this page.

Your Proofing Document This PDF contains your official watermarked one-page feature for review only.

More about Why You've Received a Watermarked Proof:

You have received a watermarked one-page proof of your feature. We do not send individual feature links prior to launch. This approach protects you and all artists by:

- Preventing early leaks or screenshots of unfinished content.
- Ensuring every artist has the same fair release date.
- Guaranteeing that the only version in circulation is the final, globally distributed edition. The watermark is a safeguard — it makes clear that the proof is for internal checks only and not for public sharing.

Once live, you'll be able to share your clean, permanent version from official platforms.

What Happens Next

- Review your watermarked proof carefully.
- Send any edits before the deadline.
- On the 1st of the month, the issue goes live worldwide — in both print and digital formats.
- At that point, you can share official links to your feature from our global platforms.

Can I request changes if I don't like how my feature looks?

No. Once a feature has been finalised and published (in print or digital), no changes can be made. Layout, formatting, and presentation are set by our editorial team, and the published version is the final version.

TJPL NEWS

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HOW TO ACCESS DIGITAL EDITIONS

How can I access my feature on the Libby app?

Libby is a free, modern reading app that lets you borrow eBooks, audiobooks, and magazines with your library card. To access your feature:

Download the Libby app from your device's app store.

Sign in with your library card details.

Search for our magazine by name.

Open the issue to read your feature in full.

Tip: Availability depends on your library's subscription. Libraries may update or remove content at any time — this is entirely up to them.

How can I access my feature on the OverDrive app?

OverDrive is the original library app and website for borrowing digital eBooks, audiobooks, and magazines. Some libraries still use OverDrive directly, while others now direct readers to Libby. To read your feature:

Download the OverDrive app (or visit your library's OverDrive website).

Log in with your library card details.

Search for our magazine by name.

Select the issue to view your feature.

Tip: Each library chooses which titles to carry and may remove content at any time. If you can't find our magazine, check Libby or ask your library staff for help.

How can I access my feature on BiblioCommons?

BiblioCommons is an online catalogue used by many libraries. It lets you log in with your library card, browse your library's full collection, and borrow items digitally or place holds. To access your feature:

1. Go to your library's BiblioCommons website.
2. Sign in with your library card details.
3. Search for our magazine by name.
4. Borrow the issue and open it to read your feature.

Tip: Your library decides which titles are available on BiblioCommons, and they may update or remove content at any time.

How can I access my feature on PressReader?

PressReader is a digital platform that offers thousands of newspapers and magazines, including our publication. Access works in two ways:

- Subscription / Paywall – Without a linked library, institution, or Hotspot, PressReader will place content (including our magazine) behind a paywall. You can subscribe directly if you wish.
- Library / Institution Login – If your library or university subscribes to PressReader, you can log in with your library card or institutional details and read without paying.

To access your feature:

1. Download the PressReader app or visit pressreader.com.
2. Log in using your subscription, library card, or institution (if available).
3. Search for our magazine by name.
4. Open the issue to read your feature in full.

Tip: Libraries and institutions control what's available and may remove content at any time.

How can I access my feature using a PressReader Hotspot?

A PressReader Hotspot is a location (such as a library, café, airport, or hotel) that gives you free access to everything on PressReader while connected to their Wi-Fi. This removes the paywall for as long as you're on their network.

To use a Hotspot:

Find a participating location by checking the Hotspot Map on the PressReader app or website.

Connect to the Hotspot's Wi-Fi.

Open the PressReader app or site.

Search for our magazine and open the issue to read your feature.

Tip: Each Hotspot sets its own rules. Access may be time-limited or change at any time, and content can be removed without notice.

How can I access my feature on Zinio?

Zinio is a global digital magazine platform where you can buy, subscribe to, and read magazines online or through the Zinio app. Unlike some platforms, Zinio also allows you to access individual articles from selected magazines without having to buy the full issue.

To read your feature:

1. Download the Zinio app (iOS, Android, Kindle Fire) or visit zinio.com.
2. Search for our magazine by name.
3. Choose either the full issue or the individual article containing your feature.
4. Open it to read instantly.

Tip: Zinio is a paid platform, and availability may change or be updated by them at any time.

How can I access my feature on Magzter?

Magzter is a global digital magazine platform that lets readers subscribe to or purchase individual issues of magazines. It also offers an all-you-can-read option through Magzter Gold, which gives unlimited access to thousands of titles, including ours.

To read your feature:

Download the Magzter app (iOS, Android) or visit magzter.com

Create a free account, or sign in to your existing one.

Search for our magazine by name.

Select the issue and open it to view your feature in full.

Tip: Magzter is a paid platform. Availability of titles may change, and Magzter can update or remove issues at any time.

How can I access my feature on Magzter?

Magzter is a global digital magazine platform that lets readers subscribe to or purchase individual issues of magazines. It also offers an all-you-can-read option through Magzter Gold, which gives unlimited access to thousands of titles, including ours.

To read your feature:

Download the Magzter app (iOS, Android) or visit magzter.com

Create a free account, or sign in to your existing one.

Search for our magazine by name.

Select the issue and open it to view your feature in full.

Tip: Magzter is a paid platform. Availability of titles may change, and Magzter can update or remove issues at any time.

How can I access my feature on DiscountMags?

DiscountMags is a digital and print subscription service that offers magazines at discounted rates. Unlike platforms such as Zinio or Magzter, DiscountMags focuses on subscriptions rather than one-off article or issue purchases.

To read your feature:

1. Visit discountmags.com.
2. Search for our magazine by name.
3. Choose a subscription or issue option that suits you.
4. Once subscribed, you'll be able to access the full magazine, including your feature.

Tip: DiscountMags is a subscription-based platform. Availability may vary, and the service may update or remove issues at any time.

How can I access my feature on Pling?

Pling is a digital magazine and newspaper platform available in the UK that offers readers access to publications on a subscription or single-issue basis. You can browse titles, buy individual issues, or subscribe for ongoing access.

To read your feature:

Visit pling.com
or download the Pling app.

Create a free account or sign in.

Search for our magazine by name.

Choose the issue that contains your feature and open it to read in full.

Tip: Pling is a paid platform. Availability of magazines and issues is managed by Pling and may change or be removed at any time.

How can I access my feature on Magazine Café Digital?

How can I access my feature on Magazine Café Digital?

Magazine Café Digital is an online platform that offers magazines for individual purchase or subscription, covering a wide range of international titles. You can read directly through your web browser or by using their app.

To read your feature:

Visit magazinecafedigital.com
or download the Magazine Café Digital app.

Create a free account or sign in.

Search for our magazine by name.

Select the issue containing your feature and open it to read in full.

Tip: Magazine Café Digital is a paid service. Content availability is managed by them and may be updated or removed at any time.

TJPL NEWS

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HOW TO ACCESS PRINT EDITIONS

How can I access my feature in the print edition?

TJPL News Magazine is also published in print, so you can enjoy a physical copy of the issue featuring your work. Print editions are available to purchase directly through our official store and selected outlets.

To get your copy:

Visit our official store at tjplnews.com/magazine

We deliver only to the UK but our authorised retailers sell our magazines across the globe.

Choose the magazine and issue containing your feature.

Order a single issue or take advantage of multi-issue deals where available.

Your print copy will be delivered straight to you.

Tip: Print editions are subject to stock and print runs. Once an issue sells out, we cannot guarantee reprints.

How can I access my feature in print through Walmart?

Our magazines are stocked internationally, including on Walmart's online store. This means you can order a physical copy of the issue featuring your work directly from Walmart, just like any other retail purchase.

To get your copy:

Visit walmart.com

.

Search for our magazine by name.

Select the issue that contains your feature.

Place your order and have the print copy delivered to your door.

Tip: Availability on Walmart is subject to their retail system. Stock may vary and issues may be updated or removed at any time.

How can I access my feature in print through Newsstand UK?

Our magazines are distributed in the UK through Newsstand UK, a leading independent magazine retailer and subscription service. This gives you direct access to single issues and subscription options.

To get your copy:

1. Visit newsstand.co.uk.
2. Search for our magazine by name.
3. Select the issue containing your feature.
4. Choose between a one-off purchase or a subscription.

Tip: Stock is managed directly by Newsstand UK. Availability may vary, and once an issue sells out, we cannot guarantee reprints.

How can I access my feature in print through Magazine Café?

Our magazines are stocked by Magazine Café, both in-store at their New York City location and online through their website. This means you can pick up a physical copy in person or order one from anywhere in the world.

To get your copy:

Visit Magazine Café in Midtown Manhattan, NYC, or go to magazinecafestore.com.

Search for our magazine by name.

Select the issue containing your feature.

Purchase in-store or online for delivery.

Tip: Stock is managed by Magazine Café, and availability may vary between the physical store and the online shop.

How can I access my feature in print through Red Brick Market Birmingham?

Our magazines are available locally in Red Brick Market Birmingham, an independent indoor market space in Digbeth. You'll find our publications displayed in our dedicated cabinet near the entrance, making it easy to browse and buy physical copies in person.

To get your copy:

Visit Red Brick Market, Digbeth, Birmingham, UK.

Head to our cabinet at the entrance.

Choose the magazine issue featuring your work.

Pay at the market's checkout.

Tip: Stock at Red Brick Market is limited to current and selected back issues. Once an issue sells out, we cannot guarantee reprints.

How can I access my feature via magazine.co.uk?

magazine.co.uk is the UK's leading independent magazine subscription website, offering hundreds of titles—both print and digital—at attractive prices and with regular promotions.

You can access your feature as follows:

Visit magazine.co.uk and sign in or create an account.

Search for our magazine by name.

Select the subscription length—options typically include 6-month, 1-year, or multi-year packages

Once confirmed, you'll receive the first issue—print versions within a few weeks, and digital access may be available immediately.

**** Note:**** Stock and availability are managed by the platform; offers and issues may change or be removed without notice.

Official Sales & Third-Party Disclaimer

At TJPL News, we value transparency and want to make it absolutely clear where responsibility for your purchase lies.

✓ We are only responsible for sales made directly through our official website checkout:
👉 tjplnews.com/magazine

All purchases made here are handled by us directly. This means we can assist with queries, replacements (where eligible), and full customer support.

Third-Party Retailers & Outlets

Our magazines may appear on various third-party platforms and retail outlets (for example: Walmart, Newsstand UK, Magazine Café, Magzter, Zinio, PressReader, DiscountMags, Pling, magazine.co.uk and others).

⚠ Important:

We do not manage or control these third-party outlets.

We are not responsible or liable for any sales made outside of our official store.

We cannot guarantee pricing, delivery, refunds, or ongoing availability through third-party platforms.

Stock, access, and content can be changed or removed at any time at the discretion of the third-party provider.

Why this matters

If you purchase through a third-party platform, your contract is with that retailer – not with TJPL News. Any issues such as delays, billing disputes, missing orders, or digital access problems must be resolved directly with the outlet you purchased from.

By contrast, if you buy through our website checkout, you're covered by our direct customer service and support.

In Summary

✓ Official sales we handle: Only those purchased via our website checkout

✗ Sales we cannot support: Any sales made through external third-party outlets

For guaranteed support, secure checkout, and direct delivery, always purchase your copy at:
👉 tjplnews.com/magazine

Important Notice: Issue Selection & Refund Policy

When purchasing magazines from our official store, please take extra care to select the correct issue before completing your order. Each product page clearly displays the magazine title, issue number, and cover image to help you make the right choice.

⚠ Please note:

If you order the wrong issue, this is not the responsibility of TJPL News.

We cannot exchange or refund purchases made in error.

All magazine sales are final.

In Summary

✓ Double-check the issue before you place your order.

✗ No refunds or exchanges for accidental orders of the wrong issue.

By completing your purchase, you confirm that you understand and accept this policy.

You Have Received a TJPL News Magazine Social Media Assets Pack

As part of your magazine feature with TJPL News, you have received this FREE Social Media Assets Pack. It is provided as an optional extra to help you share your magazine coverage in a professional and impactful way across social media.

⚠ Important: You must not share or post any content from this pack before the 1st of the month of publication.

This ensures all artists featured in the issue are promoted fairly and that the magazine goes live globally as one complete edition.

Purpose of the Pack:

- Promote your TJPL News Magazine feature with ready-made templates tailored to your coverage.
- Maintain professional, branded consistency in your posts.
- Save time with easy-to-edit Canva templates — simply add your name, release title, and image/cover art.
- Collaborate with us: tag @tjplnews and use #TEAMTJPL so we can help amplify your posts.
- Extend your reach by ensuring your coverage is visible to both your audience and ours.

Where to Find It:

Your Social Media Assets Pack is available in the Google Drive folder provided. Inside, you'll find templates for:

- Facebook Posts
- Instagram Posts
- Instagram Stories
- TikTok Videos

Each one is customisable and ready for you to use.

🌟 This pack is a complimentary bonus available only to artists featured in TJPL News Magazine. While it's optional to use, it's designed to help you maximise the visibility and long-term impact of your feature.

How TJPL News Will Market Your Magazine Feature:

Every issue of TJPL News Magazine is promoted through major campaigns, not just the individual artist features. This means your coverage benefits from a much wider push designed to maximise visibility for everyone included.

This is NOT part of our contract with you, it does not guarantee that we will do all or any of these things. This information has been given to you for transparency.

Our Campaigns Include a mix of:

- 📺 Billboard + Digital Ad Campaigns – reaching targeted global audiences.
- 🌐 Global Brand Outreach – connecting your feature with industry networks and audiences around the world.
- ✅ Visibility Across Verified Channels:
 - Instagram: [@tjplnews](#)
 - Twitter / X: [@tjplnews](#)
 - Facebook: [@tjplnews](#)
 - Pinterest: [@tjplnews](#)

⚠️ Reminder: All official marketing for magazine features begins from the 1st of the month of publication, to ensure fairness and consistency across all artists in the issue.

TJPL News – Legal Disclaimer & Consumer Rights

This disclaimer applies to all services, publications, and sales provided by TJPL News (Tamara Jenna Productions Ltd, registered in England & Wales). By purchasing, submitting, or engaging with our services, you agree to the terms set out below.

1. Information Provided in Advance

Full details of our services, pricing, processes, and timelines are provided upfront.

By proceeding with a purchase, order, or submission, you confirm that you have read and understood the information supplied.

TJPL News cannot accept responsibility for complaints based on information that has already been made available.

2. Features & Content

Once published in print or digital form, all features, articles, and content are final.

No alterations, amendments, or reprints will be made after publication.

Editorial layout, formatting, and design remain at the sole discretion of TJPL News.

3. Sales & Refunds

Under UK law:

The Consumer Contracts Regulations 2013 (CCR 2013) provide consumers with the right to cancel certain online purchases within 14 days. However, these regulations specifically exclude:

Digital content that has already been accessed or downloaded.

Newspapers, periodicals, and magazines (except for subscriptions).

The Consumer Rights Act 2015 requires goods and services to be provided as described, fit for purpose, and of satisfactory quality. TJPL News complies fully with this requirement.

Our Policy:

All sales of magazines (print and digital) are final.

No refunds or exchanges will be given if you order the wrong issue, change your mind, or are dissatisfied with how your feature appears.

Refunds are only available if the product is not as described or legally defective, in line with the Consumer Rights Act 2015.

4. Third-Party Sales

We are only responsible for sales made directly through our official store:

👉 tjplnews.com/magazine

If you purchase from a third-party retailer (e.g. Walmart, Newsstand UK, Magazine Café, Magzter, Zinio, PressReader, DiscountMags, Pling, magazine.co.uk), your contract is with that retailer.

TJPL News accepts no responsibility or liability for delivery, refunds, access, or complaints relating to third-party sales.

5. Distribution & Availability

Availability of print and digital editions is subject to stock and distribution schedules.

Third-party platforms may update, change, or remove content at any time without notice. TJPL News has no control over such changes and accepts no liability.

6. Limitation of Liability

To the fullest extent permitted by UK law:

TJPL News disclaims liability for any loss, damage, or inconvenience arising from third-party sales, platform access issues, or removal of content.

Our total liability for any direct sale through our official store is strictly limited to the purchase price of the product.

7. Governing Law

This disclaimer and all related transactions are governed by the **laws of England and Wales**.

The courts of England and Wales shall have exclusive jurisdiction over any disputes.

Advertorial & Compliance Notice

At TJPL News (Tamara Jenna Productions Ltd), we are committed to transparency and compliance with UK advertising standards. To protect both you and us, please read the following terms carefully:

✓ 1. Accuracy of Information

- All information, statistics, quotes, and claims submitted by artists, PRs, or brands must be true, accurate, and not misleading.
- We may request evidence (e.g. award certificates, analytics, press links) to support claims. If proof is not available, we reserve the right to amend or remove the claim.

✓ 2. Editorial Rights

- We may edit or reword advertorials for clarity, style, or compliance with ASA (Advertising Standards Authority) and CAP Code requirements.
- All advertorials and sponsored features will be clearly labelled as "Paid Content", "Advertorial", or equivalent.

✓ 3. Liability

- By submitting materials, you confirm that you hold the rights to all text, images, and content provided.
- You agree that TJPL News is not liable for any claims, complaints, or legal actions arising from inaccurate or misleading information supplied by you.
- Responsibility for the accuracy of advertorial content rests with the submitting artist, PR, or brand.

✓ 4. Records & Evidence

- We keep records of all submissions and edits.
- If a complaint is raised, we may ask you to provide supporting evidence promptly.

✓ 5. Governing Law

This agreement operates under the laws of England & Wales.

In short: We will always represent you professionally and creatively, but final responsibility for accuracy lies with you as the submitting party.

EXAMPLE 1

SINGLE RELEASE ADVERTORIAL

BLOODY WINE

REN SHELTER

Closing his debut EP with a melodic pop-rock punch, the London-based Italian songwriter draws inspiration from Baby Reindeer to expose how society overlooks emotional manipulation when the roles are reversed.



ENGLAND, LONDON

TURNING THE TABLES ON OBSESSION: REN SHELTER EXPLORES DARK DOUBLE STANDARDS IN BLOODY WINE

Ren Shelter's latest single *Bloody Wine*, released on 1st August 2025, marks both a creative milestone and a bold artistic statement. Serving as the fifth and final track of his debut EP, the London-based Italian artist delivers a witty yet unsettling perspective on obsession, turning a familiar story inside out. Instead of portraying the stereotypical tale of a man stalking a woman, *Bloody Wine* dares to ask: what happens when the roles are reversed?

Inspired by the critically acclaimed TV series *Baby Reindeer*, the song explores the darker side of obsession, where a man's experience of being targeted by a woman's fixation is trivialised, mocked, and dismissed. Ren uses this premise not only to highlight a rarely discussed perspective but also to expose the uncomfortable double standards society often holds when it comes to gender and emotional manipulation.

Musically, *Bloody Wine* pairs this unsettling theme with a deceptively

upbeat, melodic pop-rock arrangement. Catchy guitar lines, radiant hooks, and Ren's confident vocal delivery disguise the track's biting commentary in the same way obsession itself can masquerade as affection. It's playful, memorable, and darkly satirical – the kind of track that lingers long after its final note, both for its addictive melody and its thought-provoking subject matter. For Ren Shelter, music has always been more than sound – it's storytelling, expression, and truth. Growing up in Italy with a father who was himself a musician, Ren developed an early bond with the transformative power of song. That foundation has since blossomed into a career that spans not only studio work but also live performances at major events. His track *Eternal Sunset* held the number one position on Future Hits Radio for six consecutive weeks, and his growing reputation has seen

him share stages with Italian music giants such as Ricchi e Poveri, Malika Ayane, Francesco Gabbani, and Alfa, performing at festivals with crowds of up to 6,000. With *Bloody Wine*, Ren cements his ability to pair deeply personal and socially relevant themes with accessible, melodic songwriting. His work resonates with fans of modern indie pop who crave music that does more than entertain – it challenges, questions, and sparks conversation. In addressing the dark humour of obsession and its trivialisation, Ren creates a release that is equal parts entertaining anthem and biting social commentary.

For Fans Of: Sam Fender, The 1975, Balthazar, Blossoms

Genre: Indie Pop / Melodic Pop Rock

Mood: Playful, Dark, Ironic, Cathartic

REPORTED BY TAMARA JENNA

PAID CONTENT IN PARTNERSHIP WITH THE ARTIST'S TEAM.

<https://www.facebook.com/renshelter/>

<https://twitter.com/RenShelter>

<https://soundcloud.com/lorenzo-longobardo>

<https://www.youtube.com/channel/UC9XehzZp2TqfoDU-nPdPtKQ>

https://www.instagram.com/ren_shelter/

<https://www.tiktok.com/@renshelter?lang=en>

<https://open.spotify.com/artist/5F2pci77rIU6cQbQ88qRMi>

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EXAMPLE 2

SINGLE RELEASE ADVERTORIAL

DI STEFANO RELEASES KOTOKASHI: A JAPANESE-INSPIRED FUSION OF TRADITION AND MODERN ELECTRONICA



UNITED STATES, MIAMI

On May 30, 2025, Miami-based producer and composer Di Stefano released *Kotokashi*, a single that transports listeners into the heart of Japan's Edo period while reframing its traditional instruments through a modern electronic lens. Known for his “cultural fusion experiment” series, where each track explores a different sonic region, Di Stefano continues his journey of bridging global traditions with contemporary ambient electronica.

Kotokashi stands out for its unique blend of authentic Japanese instruments—including the koto and taiko drums—woven with ambient synths, granular textures, and delicate electronic atmospheres. The title itself combines Koto, the 13-stringed Japanese instrument central to the composition, with Kashi, meaning lyrics, symbolizing “koto lyrics” or unspoken poetry expressed through sound.

More than a song, *Kotokashi* is an immersion into philosophy. Inspired by Wabi-Sabi, the Japanese aesthetic of beauty in imperfection, the track embraces subtle sonic imperfections, restrained reverberations, and lingering space. The effect is one of stillness, inviting the listener to slow down and reflect in contrast to a world of overstimulation.

The track was composed, arranged, and produced entirely by Di Stefano, with final mix engineering by Elliot, whose sensitive approach ensured clarity while preserving organic warmth. To ensure authenticity, a Japanese vocalist was brought in to lend voice and cadence rooted in cultural accuracy, enhancing the track's emotional resonance.

While heavily influenced by traditional Edo-period music, Di Stefano also cites modern ambient and electronic inspirations. The result is not mimicry, but reinterpretation—an experiment in balancing reverence for cultural history with forward-thinking sound design. He explains: “Creating this track helped me realize something important: I have a natural ability to bridge the gap between traditional instruments and modern music. *Kotokashi* showed me that it's possible to honor the past while still pushing sound forward, that musical fusion can feel both fresh and emotionally grounded.”

Most of the recording and production took place in his Miami home studio, a symbolic contrast that reinforces his mission: to bring the world into his DAW, allowing geography to become psychological rather than physical. Through careful sampling, EQ sculpting, and layering, Di Stefano created a sonic environment where ancient timbres meet tomorrow's atmospheres.



**MIAMI-BASED PRODUCER BLENDS EDO-
ERA INSTRUMENTS WITH AMBIENT
CHILLOUT TEXTURES IN A MEDITATIVE
SINGLE**

Kotokashi is part of a larger ongoing project that will explore multiple global regions, with future tracks set to incorporate authentic sounds from Africa, Brazil, France, and beyond. Rather than treating these as aesthetic borrowings, Di Stefano approaches each with research, precision, and respect, aiming to create experiences that are immersive and culturally rooted.

Already reaching over 10,000 monthly listeners, Di Stefano has grown his following organically, resonating with audiences seeking electronic music that goes beyond trend—music that tells stories, honors cultures, and creates timeless atmospheres.

Kotokashi is out now worldwide, offering a meditative, globally inspired soundscape for curators and listeners alike.

For Fans of: Ryuichi Sakamoto, Tycho, Bonobo, Nujabes, Dead Can Dance, Kitarō

Genre: World, Chillout, Ambient Electronica, Experimental Electronic, Cultural Fusion

Mood: Meditative, Atmospheric, Reflective, Spiritual, Transportive, Calm

[HTTPS://MANUELDOESMUSIC.COM](https://manueldoesmusic.com)

[HTTPS://OPEN.SPOTIFY.COM/ARTIST/730TIAJKNPRDIJOM4A4NDI](https://open.spotify.com/artist/730TIAJKNPRDIJOM4A4NDI)

[HTTPS://WWW.INSTAGRAM.COM/STEFAN.ALBARRAN/](https://www.instagram.com/stefan.albarran/)

[HTTPS://WWW.FACEBOOK.COM/DISTEFANOMUSIK](https://www.facebook.com/distefanomusic)

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WRITTEN BY TAMARA JENNA

PAID CONTENT IN PARTNERSHIP WITH THE ARTIST'S TEAM.

EXAMPLE 3

ALBUM/EP ADVERTORIAL

TRADITION MEETS INNOVATION IN A SOUL-STIRRING JOURNEY OF STRINGS, BEATS, AND SPIRIT

JOEL VEENA RELEASES CARDINAL: A GROUNDBREAKING FUSION OF HINDUSTANI SLIDE GUITAR AND GLOBAL SOUNDS



UNITED STATES, GUILFORD

Award-winning Hindustani slide guitarist Joel “Veena” Eisenkramer unveils his twelfth full-length album, *Cardinal*, released digitally on February 7th, 2025 via Bandcamp and JoelVeena.com. Produced at his Root Cellar Sound studio in Guilford, Vermont, *Cardinal* brings together masterful collaborators from the USA, UK, and India to create a body of work that bridges oral traditions of Hindustani classical music with innovative global fusions.

At the heart of the album lies the 20-stringed Indian slide guitar, an instrument Eisenkramer has spent years mastering within the Hindustani oral tradition. Across eight tracks, he draws the listener into expansive soundscapes of cascading strings, meditative ragas, and pulsating rhythms. The project offers both homage to tradition and a bold step into contemporary expression, framed by Eisenkramer’s vision: “For the benefit of all, for all of time.”

The opening track, *Just Give Thanks*, strips sound back to pure a cappella, a sung reflection of gratitude that sets the spiritual tone of the album. From there, the record traverses a wide spectrum of textures—*Resistance* fuses the slide guitar with electronic beats in a striking display of East-meets-West energy, while *Never Too Late (For a Shower of Rain)* expands into an eight-minute dialogue with Mir Naqibul Islam.

A highlight arrives with *Reminder*, featuring UK-based artist and researcher Jasdeep Singh on the rare jori drum. Known historically as a deeper-toned counterpart to the tabla, the jori was once used in Sikh devotional and dhrupad traditions. *Reminder* marks the first-ever collaboration between the Hindustani slide guitar and jori, making it a landmark in cross-cultural music innovation. Eisenkramer also offers a double movement in *Raag Bageshree*, opening with a contemplative alaap before transitioning into the dynamic gat alongside Islam, highlighting his devotion to the purity of raga while embracing progressive interpretations. Closing with the intimate *Sabke Liye* featuring Vidhi Salla, the album circles back to its core—music as offering, for everyone.



Speaking on the album, Eisenkramer reflects: “My music is an offering and a process at the same time. It’s an offering to the world, to this existence; a reality that has given me life and the power to positively affect people through my art. My music is also a process in the sense that I am practicing in order to transform myself to be more in tune, more in harmony, more connected, in better relationship with humanity and the natural forces of our planet and universe.”

With tracks recorded across Guilford Sound (USA) and Dhrupad Dhamar Studio (UK), then mixed at Root Cellar Sound, *Cardinal* is a truly international effort. The album is available now on Bandcamp and streaming platforms, with CDs currently in circulation and a vinyl edition scheduled for September 2025.

For Fans of: Anoushka Shankar, Ry Cooder, Debashish Bhattacharya, Nitin Sawhney, Ali Akbar Khan, Ravi Shankar

Genre: World, Fusion, Hindustani Classical, Folk, Global Contemporary, Experimental

Mood: Meditative, Uplifting, Transcendent, Spiritual, Reflective, Expansive

<https://joelveena.com/>

<https://www.facebook.com/joelveena>

<https://open.spotify.com/artist/1jHZD5DHGnhcb2XCmwx1pj>

<https://joelveena.bandcamp.com/>

<https://www.youtube.com/c/joelveena>

<https://www.instagram.com/joelveena/>

<https://www.tiktok.com/@joelveena>

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