

TJPL Network: Valuation & Vision Statement (April 2025)

Introduction

Since its founding in 2022, TJPL News has grown into a global network dedicated to platforming independent music talent across every genre, region, and background. From a single blog to a multi-publication media brand with global reach, the TJPL Network now encompasses magazines, artist services, weekly music journalism, podcasting, retail distribution, and more.

With content archived in the British Library, international digital reach through Magzter, PressReader, and Lounges.TV, and recognition through multiple national media awards, TJPL News has become a trusted voice for the future of music journalism.

Our Infrastructure & Vision

The TJPL Network spans multiple platforms and verticals, including independent music journalism, genre-specific publications, artist services, and international media distribution. We continue to expand our global reach and impact by investing in consistent content cycles, strategic partnerships, and community-first artist support.

Valuation Breakdown by Division

Division / Platform	Current Est. (£)	Scalable (£)	Total (£)
TJPL News Website & Blog	£8,000	£20,000	£28,000
TJPL News Magazine (Monthly)	£20,000	£30,000	£50,000
Plectrum Magazine (Quarterly)	£5,000	£10,000	£15,000
Independent Music Weekly (Digital)	£10,000	£25,000	£35,000
Urban Barz Magazine	£3,000	£8,000	£11,000
TJPL Music Global	£7,000	£25,000	£32,000
PressReader & Magzter	£3,000	£10,000	£13,000
Podcast & Lounges.TV	£2,000	£8,000	£10,000
TJPL Podcast	£3,000	£10,000	£13,000
Merch & Retail (Red Brick)	£3,000	£7,000	£10,000
Brand Equity & Awards	£0	£60,000	£60,000

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Total Valuation	£64,000	£213,000	£277,000
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Disclaimer

The figures and projections on this page are provided for informational and strategic transparency. They reflect internal estimates based on platform capacity, existing infrastructure, market growth, and content output. These do not constitute audited financial reporting or a guarantee of future returns.

Why This Matters

Our goal is to be clear with our audience and community: TJPL News is not just a magazine. It is a growing cultural platform. We are building an ecosystem to support independent voices, create industry-changing media, and form partnerships that put artists first.

Contact

Want to collaborate, advertise, or join our mission?

Email: support@tjplnews.com

Website: www.tjplnews.com

This valuation summary has been compiled by Tamara Jenna Productions Ltd with the support of internal data modelling and third-party research tools, including AI-assisted analysis.

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